

Maximize Your ONLINE SALES



Jenefeness Tucker, MBA



Choose a Product that solves a Problem or Meets a Need



Pick a Domain and/or Build Your Online Store



Set Up Shipping and Payment Methods



Create a Marketing Plan and Promote the Online Store



Get Reviews and Ratings from Clients



Review and Repeat OFTEN



Get HELP!



Training

[Build Your Business Credit](#)

Separate yourself from your business by establishing credit using your EIN instead of your SSN with a simple formula that will help you gain access to capital.

[Prevent Fraud in Your Small Business](#)

Create internal controls that minimize your risks of scams from third parties, employees and/or oversight.

[Finesse Your Time Management](#)

Create systems and processes to help you manage your time, projects, revenue streams and quality assurance.

Business Advice

