

Event Highlights

Biz Fair

2019
WASHINGTON SMALL
BUSINESS FAIR

8 AM—Check-in at Building C

Small Business Panel

Hear from local successful
small business owners
in Building C at 8:30 AM

Resource Center

Open in Building I from
9 AM—1:15 PM

Your choice of 60-minute

Workshops

in Building H
at 10:15 AM, 1:15 PM
and 2:30 PM

Workshop schedule is subject to change

One Day One Place

Learn what you need to
start or grow
your **business**



Special thanks to Renton Technical
College for donating space to make this fair possible.

Biz Fair is presented by a partnership of government
agencies, nonprofit business support organizations and
educational institutions.

Saturday
September 21
8 AM to 3:30 PM



www.bizfair.org

FREE

Download workshop schedule and find
directions at

www.bizfair.org

Food and beverages will be available for
purchase at the college

Brochure printed by State of Washington

Renton Technical College

3000 NE 4th Street
Renton, WA 98056

Session 1

10:15 —11:15 AM

Starting a Business

What does it really take to start a business? Technical requirements, personal considerations & tips for success.

Business Law Essentials

Learn how to select a legal structure, find the right lawyer and meet other legal challenges.

DIY Market Research

Learn to navigate various databases available through your local library to help you make informed decisions in your business planning.

Financing & Crowdfunding Panel

Financing alternatives are out there, but what is the best option for your small business? Hear about SBA loans & alternatives.

Package & Price Your Services to Maximize Revenue

Deciding what to charge clients is a balancing act. In this session we will discuss how to price & package services to move the discussion from price to the outcome.

Drive Traffic to Your Website

Search engine secrets, social networking tips and more—make your site a “traffic magnet.”

Food Truck Business Basics

Want to take your recipes on the road? Learn what you need to be successful with your food truck.

Biz Fair brings together all your free small business resources in one day and one place.

Session 2

1:15—2:15 PM

Developing a Business Plan

Learn the process of creating an effective business plan using the lean canvas model.

Sell to the Government

Discover how to use small business certifications and set asides to get your share of \$105 billion.

Slay the Social Media Dragon

Marketing these days involves conquering the many-headed beast of social media—win the battle with these strategic and practical ways.

Register, License, Go!

Steps you need to license your business from Business Licensing Service.

Business Filing 101

Learn how to start an LLC or other entity, what is required for legal maintenance & how to use the Secretary of State filing system.

Keys to Creating a Business Boosting Website

Uncover the secrets that are guaranteed to make your website a powerful business-building tool.

Taxes & The Small Business Owner

Find out what every small business needs to know about filing and paying federal taxes, and how to avoid the most common tax reporting errors.

Check-in and Small Business Owner's Panel from 8 to 9:30 AM in Building C.

Session 3

2:30—3:30 PM

Selling Online

Discover if you're digitally ready, what online platforms to consider and where to turn for e-commerce help.

DIY Website

You need a business website, but don't know where to begin—before you hire designers, we'll show you how to begin inexpensively.

Marketing Tips & Advice

Marketing is THE critical factor to your business success—discover powerful, cost-effective techniques to build your business.

QuickBooks Basics

Learn the basic skills of QuickBooks Online to record your business transactions properly.

Buying a Business

What if you didn't need to start from scratch? Great news—you don't! Learn from the experts how to buy an existing business or franchise.

Avoiding Predatory Lending

Looking for business funding? Be careful! Quick, low-cost business loans do not exist. Learn what red flags to watch out for when looking for financing and how to seek out safer alternatives.

Biz Fair is the longest running all government & non-profit small business fair in Washington.