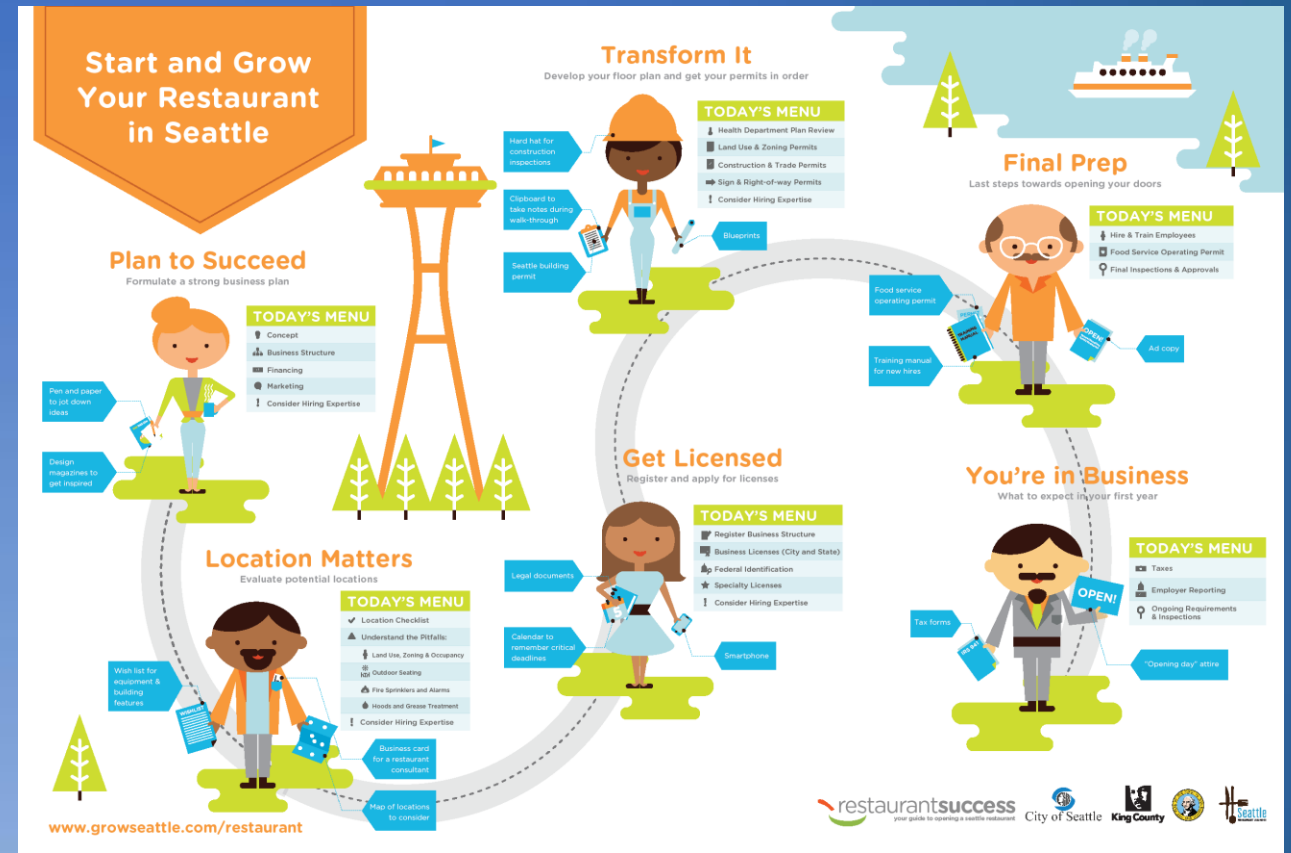


Restaurant Success Orientation Mobile Food Businesses



Restaurant Success & Restaurant Advocate

- Partnership with Washington State Department of Commerce, King County, City of Seattle, and the Seattle Restaurant Alliance
- Launched in October 2014
- 3 part program
 - One-stop shop online guide
 - Dedicated customer service and technical assistance (Restaurant Advocate)
 - Ongoing regulatory reform and process improvements



[Resource: Restaurant Success - Permits](#)

Seattle Office of Economic Development



- Small business development Support
- Business district support
- Workforce development
- Key industries
 - Manufacturing & maritime
 - Life sciences & global health
 - IT & IT startups
 - Green business clean technology
 - Film & Music
 - Nightlight
 - Restaurant & Hospitality



- Our purpose & goals
 - If you own/operate a mobile food business please support your own economic interests, and that of your fellow mobile food vendors, by becoming a member of the Association today. Don't be left out of the conversation as we work to move the Washington State mobile food industry forward. Without your participation, this much needed state association will not be as successful. If you look at what is happening around the country, and even in parts of our own state, the threats and challenges to this industry are very real, but we are ready for the fight. Will you join us?

Washington State Food Truck Association



Membership

- “Resources” include:
 - How to get started, new vendor info
 - Labor & Industry compliance
 - County health permit code requirements and application info
 - Food & equipment suppliers
 - Preferred member insurance program
 - Fire safety code information
 - Commissary kitchens, listing by county
 - Forum
 - Advocacy
 - Pod/Lot Management Program
 - Directory Listing
 - Catering referrals
 - Advance notice
 - Experiences shared
 - Member discounts

Washington State Food Truck Association



Washington State Food Truck Association

Policy Change & Lobby Day

Tim Johnson, a registered lobbyist and consultant from the Northwest Policy Group LLC, is our full-time Policy Director. He provides the Washington State Food Truck Association insight regarding the current political climate in Olympia and assists us in the development of specific legislative goals and objectives. Tim lobbies the state legislature and state agencies on our behalf, oversees our local government lobbying efforts, and helps us train and organize our statewide grassroots advocacy team.

Washington's first "Food Truck Lobby Day" in Olympia was held on Thursday, April 13th at the state capitol. This was such a great opportunity for food truck owners to meet their legislative representatives in person and show them we are an important small business industry growing in their communities.

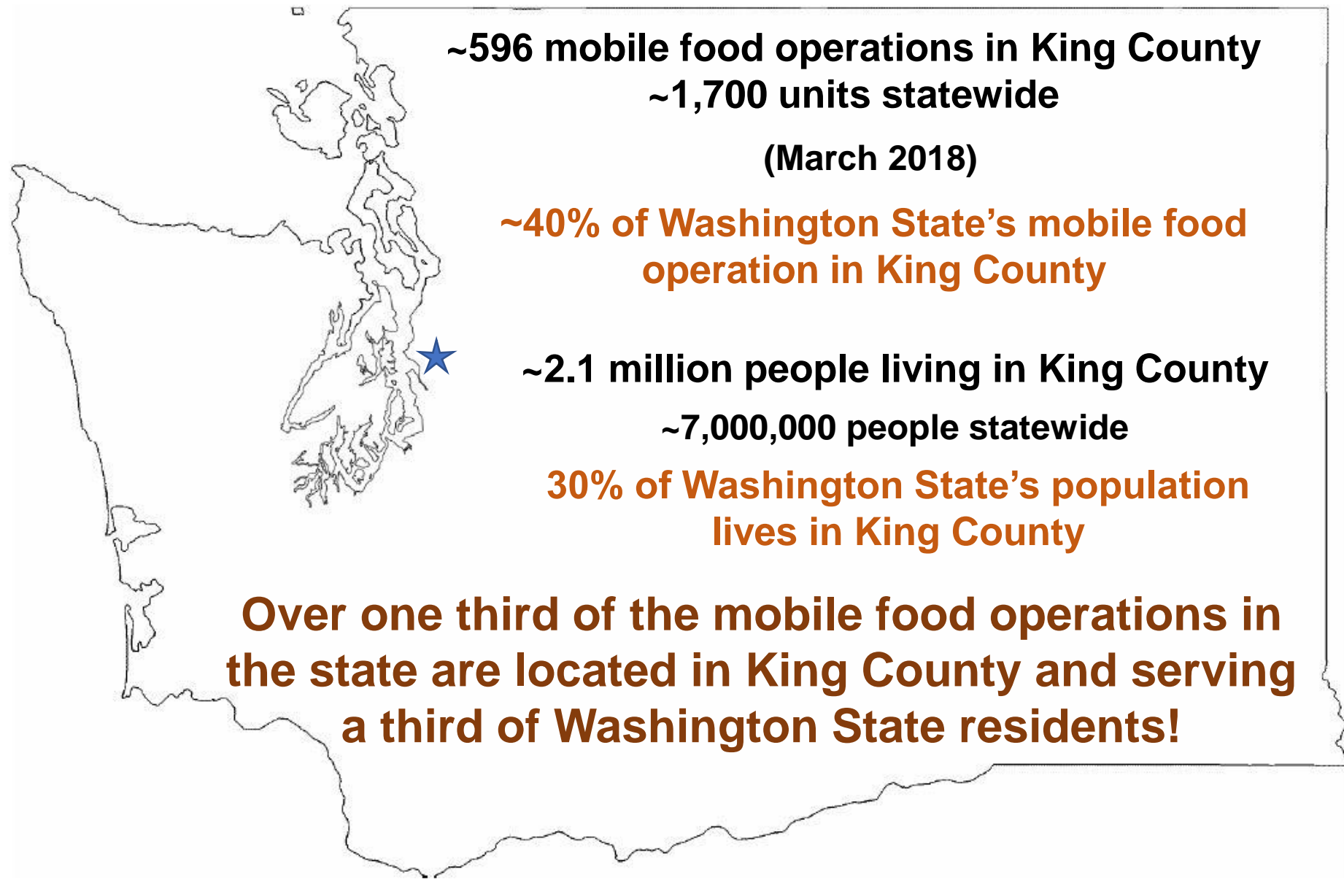
News crew video: <http://komonews.com/news/local/food-trucks-lobby-in-olympia-hoping-to-serve-up-changes-in-state-regulations>



Seattle
Economic Development

Mobile Food Vending





Major First Steps to Getting Started



- Business plan!!!
- Green Business
- Community
 - Employees, vendors, neighborhood customers
 - Government
- Funding
- Business entity
- Using professionals and experts

Business Licenses

- Washington State Master Business License (\$19)
- Trade names (\$5 per name)
- City of Seattle business license (\$110)
- Other city business licenses if operating in other cities (Varies)



[Resource: Restaurant Success - Permits](#)

Food Truck or Trailer Approval

- Washington State Department of Labor and Industries (L&I)
- Prepare your plans
- Food carts do not require approval from L&I
- Plan review fee: \$128.40 (includes insignia)
- Approval timeline: ~ 8 - 10 weeks



[Resource: Restaurant Success – Mobile Food Vending](#)

Health Permit – Mobile Food Establishments



- Public Health – Seattle & King County
- Mobile food service plan review guide
- L&I approval
- Commissary kitchen agreement
- Restroom agreement
- Contact the plans examiners
- Plan Review Fees: \$430 - \$860
- Annual Permit Cost: \$519 - \$1,070
- Permit timeline: ~ 14 days



[Resource: Restaurant Success – Mobile Food Vending](#)

Health Permit – Farmers Markets & Temporary Events



- Public Health – Seattle & King County
- Three levels of permits (minimal, moderate, complex)
- Different permit types (single, multiple, unlimited)
- Certified booth operator certification for moderate and complex multiple or unlimited permits
- Approved kitchen facility
- Permit fees: \$120 - \$850
- Certified booth operator course: \$95
- Application submission: at least 14 days before event



[Resource: Public Health – Seattle & King County – Farmers Markets](#)

Location

- Public right of way
 - Seattle Department of Transportation (SDOT)
 - Curb space, sidewalks, public plazas
 - SDOT does not search for location for vendors
 - Permit timeline: ~ 8 weeks
- Private property
- Parks



[Resource: Restaurant Success – Mobile Food Vending](#)

Final Prep

- Register employees (IRS, DSHS, L&I)
- Employee training (Food worker card)
- Health Department pre-operational inspection
- Business insurance



[Resource: Restaurant Success – Final Prep](#)

Contact Information

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