



**FOR IMMEDIATE RELEASE**

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**Washington Small Business Fair: Biz Fair 2007**  
***Your Government Teaming Up to Help Small Businesses Succeed***

Saturday, September 8, 2007  
8:00 AM – 4:00 PM  
Renton Technical College  
3000 NE 4th St. Renton, WA

**SEATTLE, Wash., July 10, 2007 – The Washington Small Business Fair is a free event offered by federal and state government agencies, Renton Technical College, and business leaders to benefit the small business community. Small business owners and prospective entrepreneurs are invited to attend the 11th annual Washington Small Business Fair on Saturday, September 8, 8:00 a.m. to 4:00 p.m. at Renton Technical College, 3000 NE 4th Street, in Renton.**

Training and education can help business owners beat the statistic that 50% of small businesses fail within the first five years. Reasons for failure include ineffective marketing, cash flow problems, inadequate planning and inventory management, competition, lack of experience, and unexpected growth. Attend **Biz Fair 2007** to help make sure your business is a success. Get information and training in one day and in one place from local business experts, trade organizations, and government agencies about how to create or expand a small business. Over 40 seminars will be taught by business professionals on a wide variety of topics, including web site design, business law, financing, marketing, and business planning. The fair is free, with plenty of free parking and no advance registration. Attendees may stay for the entire event or come for part of the day.

Seminar topics and directions to the fair are available at [www.bizfair.org](http://www.bizfair.org). More than 30 government and non-profit organizations, including trade associations and local chambers of commerce will participate, providing a terrific resource and networking opportunity.

“If you are starting a business or interested in expanding your current business, the 2007 Washington Small Business Fair is a must. It will offer solid, practical information and advice you can put to use immediately,” said Kari Gilje, Biz Fair Chair.

On average, 700 people attend the Washington Small Business Fair each year. Participants give **Biz Fair** high marks for providing small business owners the types of information they need to start or expand their business, for the all-in-one-place convenience, and for the high caliber of presentations and range of topics all at a great price – free!

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